



The New Zealand Health IT Cluster
BUSINESS DEVELOPMENT FORUMS
 May 2009

CONSUMER DRIVEN HEALTHCARE
MAKING IT HAPPEN

This is the first forum in The Business Development Forum Series 2009 hosted by the Cluster. The Forums will be held in Auckland and Wellington.

Forum Outline:

Consumers around the world are pushing for access to their personal electronic health records. Do solutions currently exist that could provide these capabilities? What are the policy and privacy issues that we need to clarify before we go down this path? This forum will focus on the commercial opportunities and challenges that need to be resolved to facilitate deployment of these solutions.

The Forum then concludes with a valuable opportunity to network with your colleagues over a glass of wine!

Forum Programme:

- *“Rights, Roles, and Responsibilities”* **Brendan Kelly** (Ministry of Health)
- *“Privacy Implications for Hosted Health Records”* **Sebastian Morgan-Lynch** (Office of the Privacy Commissioner)
- *“Health Vault”* **David Dembo** (Microsoft)
- *“Google Apps”* **Richard Suhr** (Google)
- *“ManageMyHealth”* **Sanjeewa Samaraweera** (Medtech)
- *“Personal Health Portal”* **Andrew Terris** (HSAGlobal)

Forum Details

Auckland: Wednesday 20 May 2009
 Microsoft
 Microsoft House
 22 Viaduct Harbour Avenue,
 Auckland Central

Wellington: Thursday 21 May 2009
 Solnet Solutions
 Solnet Conference Room,
 Level 12, 70 The Terrace

Agenda:

1.00 - 1.10pm	Andrea Pettett
1.10 - 2.40pm	Presentations
2.40 - 3.00pm	Break
3.00 - 4.30pm	Presentations
4.30pm	Drinks & nibbles

To attend the forum contact the Cluster office on Phone (04) 472-4691 Fax (04) 472-4736 or email to r.borst@healthit.org.nz

NZ HEALTH IT CLUSTER BUSINESS DEVELOPMENT FORUM MAY 09

		Cost
Cluster Member/Name of attendee 1		\$ 0
Name of attendee 2		\$ 0
Name of attendee 3		\$ 0
Non-Cluster Member/Name of attendee		\$ 80
Total		\$
Please send this portion (with your cheque if applicable) to:		
The New Zealand Health IT Cluster Inc		Fax (64) (4) 472 4736
P O Box 25233, Panama Street, Wellington		Telephone: (64) (4) 472 4691

ABOUT THE PRESENTATIONS AND PRESENTERS

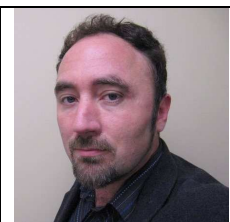
Brendan Kelly - Ministry of Health

Brendan Kelly is currently the Chief Advisor of Health Information within the Ministry of Health. Brendan was previously the Programme Architect for the E-government Unit at the State Services Commission. His responsibilities included programme direction and management, risk management and risk control systems, financial management and internal alignment and management of E – Government Unit projects. He also served as project manager for the education sector ICT review, where he identified opportunities and mechanisms for driving increased collaboration between education sector agencies. Brendan has a Bachelor of Commerce and Administration, and a Bachelor of Arts in Economic History.



Sebastian Morgan-Lynch – Office of the Privacy Commissioner

Sebastian Morgan-Lynch is the Health Policy Adviser for the Office of the Privacy Commissioner. He has worked at the Office since 2001 after obtaining an LLM from Victoria University. He has a strong interest in, and awareness of, a range of current information issues including technology, privacy and copyright.



Dr David Dembo - Microsoft

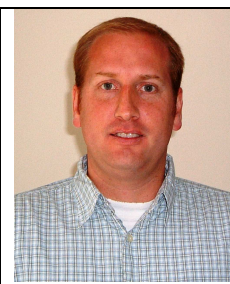
Dr David Dembo manages Microsoft's Health and Human Services business in Australia. He is responsible for the company's strategies and growth within this key focus market segment. Dr Dembo joined Microsoft in September 06 after six successful years at IBM where he was responsible for Business Development within Healthcare across Asia Pacific.

David received his degree in medicine from the University of the Witwatersrand, Johannesburg, in 1989. After five years in clinical practice working in South Africa, New Zealand and Australia, David completed an MBA and MIM (Masters of International Management) from Bond University, receiving the university medal. David also has a Postgraduate Certificate in Health Economics from Monash University, Melbourne, and a Postgraduate Certificate in eCommerce from UNE.



Richard Suhr - Google

Richard is the Head of Google Enterprise for Australia, New Zealand, & South East Asia prior to joining Google, Richard's background has been large-scale systems integration for a range of Public Sector and Financial Services clients in NZ, Australia and the UK. Most recently he has led BearingPoint's Public Sector practice in NZ, and their Enterprise Search practice across South-East Asia. His experience in Australia and NZ includes work across manufacturing, retail banking, capital markets and government customers. Richard returned to NZ having spent six years in the UK working for Accenture. During that time he was involved in two large scale transformational programmes for UK Customs and Excise and the National Health Service. Richard graduated from Victoria University with an LLB and BA.



Sanjeewa Samaraweera - Medtech

Sanjeewa is the Chief Operating Officer of Medtech. Sanjeewa also leads and champions the Medtech ManageMyHealth initiative. He has held senior roles in very successful consulting and systems integration practices at Pricewaterhouse Coopers Consulting (now IBM Business Consulting) and Unisys in the Asia Pacific region. He has a wealth of experience in formulating and implementing business strategies, managing projects and programmes, delivering large-scale information systems implementations, delivering complex integrated technology solutions, managing client and vendor relationships, managing strategic alliances and managing diverse teams and people. Sanjeewa holds a Bachelor's degree in Computer Science from the University of Auckland.



Andrew Terris HSAGlobal

Andrew was co-founder of HSA Global – a software company working in a SaaS environment in 5 countries providing an integrated chronic care solution across secondary, community and patient home– i.e. continuum of care. Andrew founded HealthMAP, a niche health information consulting company, has been an Advisor to the Ministry of Health on various national collections and Programme Manager for patient and clinical systems for the opening of Auckland City Hospital. He is called upon to consult on business cases and benefits measurements in healthcare Information. Prior to working in health he was a Managing Consultant for SAP and a Programme Manager for Ernst & Young in process and logistics consulting specializing in multi-national system projects.

