



## EXECUTIVE COMMITTEE 2011/2012

Eight individuals have been nominated for the New Zealand Health IT Cluster Executive Committee.

I am pleased with the quality of those individuals who are willing to provide leadership to industry and to constructively engage within the broader health 'eco-system'.

As the Cluster heads towards its 10<sup>th</sup> anniversary, there are many exciting developments ahead:

- We continue to forge constructive partnerships with key decision-makers and influencers across health, ICT, research science and technology, and economic and business development.
- We continue to grow the number of member organisations, which strengthens the important role the Cluster plays in independently representing industry interests.
- This year we published a new vision for health ICT in New Zealand and an associated roadmap to revitalise our relative global position.
- That roadmap signals renewed efforts in growing offshore revenue for our members, providing commercial leadership in the health IT innovation 'eco-system', and refreshing the marketing and branding of the New Zealand health IT industry.

The Executive will be instrumental in providing leadership over the year ahead.


I am firmly of the view that the Executive should be broadly representative of our diverse membership. We are New Zealand owned and multi-national, we are small-, medium-, and large-enterprises, some are focused exclusively on the domestic market, others domestic and offshore, and some predominantly offshore oriented, we provide clinical solutions and services, others are in the area of business support, and of course we span the entire ICT spectrum from infrastructure, hardware, software and professional services. The Cluster also has a growing number of health care provider organisations, academics, policy and decision-makers as supporting members. Our desire is to work collaboratively and in partnership with all stakeholders. Our common interest is in working to make ICT efficiently and effectively support the management and delivery of health care services in New Zealand and to contribute to the growth of the New Zealand economy by taking that expertise and our solutions to the world.

To assist members in casting their votes, each nominee has prepared a profile of their expertise and their vision for the Cluster and the health ICT industry in New Zealand.

Advance votes are open until **5pm on Friday 18th November**. After that time all remaining votes must be cast in person at the Cluster AGM which is being held in Auckland on Wednesday 23rd November, 4pm to 5pm at the Aotea Centre, 50 Mayoral Drive.

**Dougal McKechnie**  
Chief Executive and Managing Director

Nominees for the Executive Committee 2011/2012 (in alphabetical order) are:

<p><b><u>Cox, Mark</u></b> IC Net</p> 	<p>I have been working in Health IT for 25 years with what was a small privately owned business(Delphic) to being part of a large Japanese multi-national company (Sysmex), and now regional CEO for UK based Health IT company. I was a founding member of the Health IT Cluster and have served on the board during that time apart from a 2 year period when I was seconded to Singapore. I have significant exporting experience in Europe, SE Asia and Australasia.</p> <p>Health IT in NZ is at an interesting stage and the cluster can play an important part in the industry over the coming years. With the National Health IT plan now in place, and the move towards regionalisation and standardisation well underway, there are considerable changes in the sector.</p> <p>It is important that the Health IT Cluster ensures there is a healthy environment that looks after the interests of all members. The Cluster has now stabilised and has a clear direction and vision. We can focus on providing a great service to all its members be they large multinationals or small independent companies. In 2012 in conjunction with NZTE there will also be a greater export focus which will allow us to take advantage of international opportunities and growth in Australia and other international markets. In particular with the change in the UK, it is an important time for us to assess the opportunities available to NZ based companies.</p>
<p><b><u>Kissling, Andrew</u></b> Vodafone</p> 	<p>I have a broad set of experience in the technology industry, notably IT service provision, hi-tech start-ups, innovation leadership and general management. My roles have included exec-level leadership at Vodafone NZ, ownership of IT services businesses and independent consultancy. I'm currently the national manager of Vodafone's health and government sectors and represent Vodafone New Zealand on our global mHealth Solutions team. Married with two adult children, I enjoy good health, so have little direct experience with our health services, save for the occasional involuntary dismount from my bike.</p> <p>I have an active interest in seeing reform in our health sector, and note that our increased spending on health care has exceeded our GDP growth for more than two decades. This is unsustainable, so lobbying for, and building care solutions that encourage improved efficiencies is essential for our future. I believe the Cluster's member organisations collectively hold many of the keys needed to achieve this and offer to bring a focus on innovation and collaboration to the cluster executive.</p>
<p><b><u>Mitchell Jodi</u></b> Simpl</p> 	<p>Simpl is a key vendor in the New Zealand Healthcare sector and across the globe. I am responsible for establishing and looking after key relationships and leading Simpl's activity in health. I have a passion for outcomes that make a real difference to the efficiency and effectiveness of the sector, and the health and well being of all New Zealanders.</p> <p>Simpl focuses on delivering solutions for the administration and management of healthcare information for policy driven initiatives. These solutions integrate with clinical systems to ensure leverage and workflow of existing information. Key areas of focus are Child Health, Immunisation, Disability Services, Contract Management &amp; Payments and Primary Care integration. Simpl have worked hard to solve a number one issue across the world in the area of 'sharing healthcare information'. Simpl's Health Information Exchange platform is now in place in New Zealand, Australia, USA and soon to be in the EMEA region.</p> <p>Historically I have managed teams of professional consultants and software developers helping organisations build and integrate business systems. With 19 years in the IT industry, I have experience across software development, delivery, operational and business management.</p> <p>I have been elected to the Board of the NZ Health IT Cluster since 2008 and am personally interested in driving success for our member organisations. I believe the Cluster continues to play a vital role within the health sector. We have achieved an enormous amount in the last 2 years in the areas of procurement, collaboration, communication and in introductions to off-shore markets. We must continue to build on this work as well as focus on innovation, commercialisation and export opportunities to provide further success for member organisations as well as New Zealand's economic growth.</p>

**Oxenham, Wayne**  
**Orion Health**



I am the Orion Health Vice President - Asia and New Zealand, and bring to these roles considerable experience in Health, IT and Management. I joined Orion Health in 2003 and have held various roles over the past 8 years.

I have worked a majority of my professional career within the New Zealand healthcare sector, including 5 years at Counties Manukau DHB, and have a good appreciation of healthcare organisations and their unique nature and demands.

New Zealand Health IT companies can take their innovations to the world with a little guidance and a lot of encouragement - benefiting their growth and contributing to New Zealand export growth. With increasing demand and less financial resources Healthcare systems the world over are becoming unsustainable. IT is one of the few transformation enablers that can help rebalance the health delivery equation to achieve a sustainable future.

**Rhind, Kate**  
**HealthPoint**



I am the founder and Managing Director of Healthpoint Limited, a privately owned NZ company and have been a member of the Health IT Cluster executive committee for the past year. I have worked with leaders in the New Zealand healthcare system to research and develop, pilot and market a web enabled communication platform used by DHBs, medical professionals and the public, currently involving over 1400 editors and used by over 85,000 people each month.

Healthpoint is an on-line information management platform which improves patient health literacy and facilitates patient flow between providers. This also includes solutions for clinical pathways and emergency planning. My prior experience was 11 years as a senior manager in a multinational healthcare company. This involved experience in human resources, sales, brand and operational management.

We live with the challenges faced in NZ operating across secondary, primary and community health sectors. I am interested in strategies to ensure the environment in NZ supports innovation and private investment. I also believe because of our primary care reforms, NZ has solutions to problems many countries are struggling with. I am interested in strategies such as the video showcasing NZ Health IT capability which will help the sector improve our international exporting status and facilitate initiatives to improve exporting opportunities for a greater number of companies.

**Tinkler, Dave**  
**Emendo**



I am the CEO of rapidly growing Christchurch based Health IT Company, Emendo. As co-owner of angel investment company Holliday Corporation I also have board positions and interests in a number of other NZ based software and electronics companies. Emendo, who provide capacity planning software and services to the Health sector, is one of Holliday Corporation's investments and is proving highly successful, selling its CapPlan solution into NZ, Australia, Canada and the UK.

I am committed to establishing Emendo as a significant international organisation while also helping New Zealand to leverage its position as an innovative software provider and Health IT player.

As a Cluster Board member for the last 3 years my view is that the Health IT Cluster must continue to provide value for member organisations, whether big or small, New Zealand market or export focused, established multinational or start-up. In order to achieve these aims the Cluster must ensure a good balance of activities that provide:

- Effective advocacy for our members within the NZ Health sector
- A suitable forum for practical advice and introductions regarding overseas markets and their opportunities and challenges
- Assists the Health IT industry in New Zealand to voice its concerns, opinions and needs effectively
- More than anything I believe that the health IT sector needs access to innovation funding and as Chair of the Cluster's Innovation sub committee I am committed to progressing plans to develop a suitable funding mechanism

As the CEO of a locally owned and based company that sells both locally and overseas I am ideally positioned to provide executive level representation for the needs of this sector of the Cluster membership.

**Tse, David**  
**IBM**



I have worked in the IT industry for over 22 years and am known as a strongly innovative and versatile person with a reputation for practicality and speed of engagement. My current role is overall responsibility for IBM's healthcare business in NZ, with particular focus on the Ministry and DHB's.

More recently my career has been in the area of channels and alliances sales, and prior to that in roles assisted NZ companies in identifying and extracting value from technology-based ideas, assisting them in raising capital, and to help them establish partnerships and commercialise their companies. I have a multi-disciplined background in marketing, sales, business development, pre-sales, project management and technical roles. The facilitation of strategic partnerships and alliances, executing complete "go-to-market" strategies, packaging and positioning solutions and maximising market coverage and effectiveness have been numbered among my strengths.

I hold a Bachelor of Commerce and Administration (Marketing and Accounting) from Victoria University. When I'm not spending time with my family (of four young children), I can usually be found being a DIY slave to my Mt Eden bungalow, coaching junior soccer, cycling, running or spending time on my other interests of golf, music, photography, reading or cooking.

I see the potential of the Cluster as a model of excellence in collaboration and a catalyst to grow and showcase the best NZ has in healthcare solutions here and internationally. As a global provider of IT solutions and services, with no applications specific to healthcare, but with significant strength in healthcare systems integration, IBM brings a number of skills and offerings to the Cluster. I bring a personal commitment – and that of IBM – to work both with local healthcare companies and NZTE to better understand where we can leverage IBM's resources and contacts globally. As part of the Cluster, we are keen to contribute to growing the NZ healthcare ecosystem to underpin the future prosperity of the Cluster and its member companies.

**Wright, Gavin**  
**Fraame**



As founder and Chief Executive of Fraame Health Solutions, I lead a progressive health IT organisation which has embraced and developed a program that recognises the changing face of health service delivery. Fraame has a strong emphasis on supporting health providers in the not for profit, aged care and on-government sectors. Launched in 2004, today we have approximately 40 clients throughout Australia and New Zealand.

I began a passionate involvement in Health IT in 1994, when I was instrumental in establishing Cardinal Healthcare (a subsidiary of the Aoraki Corporation) in New Zealand and Australia, with a range of clients in the public hospital and community sectors. From 1999 until late 2003, I worked to establish what is now Ascribe Corporation's (previously Jade's) health practice in the United Kingdom, focusing on the community and mental health sectors. This ensured I have a good understanding of the issues in respect of health service delivery internationally and in New Zealand.

I have been a passionate advocate of New Zealand as a leader in health IT and have been actively engaged in the Cluster, initially as a board member and then for a term as Chairman in 2007. In mid-2009 I was again appointed Chairman to lead the transition to appoint a new CEO and consolidate the Cluster's programs and "refocus" its activities. I was delighted to be reappointed Chairman over the last year. The support of our members and engagement with key agencies such as the National Health IT Board and NZTE (who are both key partners of the Cluster), have been instrumental in our growth and "refreshed" engagement with the wider health community. I also provide a useful perspective on the sector, for the many smaller New Zealand domiciled companies.

I do believe strongly in "renewal" and bringing new perspectives to the Cluster programmes. Therefore, given the Cluster is now in very good "heart" both financially and with Dougal McKechnie's strong executive leadership, I will be retiring from the role of Cluster Chair at the Annual General meeting in late November. I do however feel I can continue to bring value to the Cluster's programmes going forward. In particular, I have an interest in the development of initiatives to support SME health ICT exporters.