

From IPAC and GPNA to.....



The Rationale

The IPA Council of NZ (IPAC) and the General Practice Nursing Alliance (GPNA) provide national strategic leadership, advocacy and support for general practice networks and teams who deliver co-ordinated health care through “organised general practice”. We have deliberately and consistently maintained our focus on clinical leadership and the critical role of general practice networks and teams within our health care system.

Although this focus is unchanged, the “IPA” language is 15 years old and no longer reflects the new health care environment. Members have voted to change the name to more clearly represent our role of supporting general practice organisations and teams at the hub of multidisciplinary health care networks.

In response to the stated current and future needs of our members (and wider general practice interests), IPAC and the GPNA will transition to a new entity to be known as **General Practice New Zealand (GPNZ)** from Monday 22nd February 2010. The two organisations bring their respective membership, resources, infrastructure and existing relationships as the foundation of GPNZ. The future GPNZ governance and management structure is expected to be finalised by 01 July 2010.

GPNZ will build on the strategic leadership, advocacy and support services historically provided by IPAC and the GPNA. GPNZ aims to be relevant and highly responsive to the changing needs and aspirations of general practice. We will work closely with other organisations to provide comprehensive support and improved value to general practice networks and teams.

GPNZ acknowledges the importance of working collaboratively with organisations that represent the professional interests of individual general practice network and team members.

Key Messages

1. Matching our Brand to our Business

GPNZ will continue to provide national strategic leadership, advocacy and support for general practice networks and teams who deliver co-ordinated health care through “organised general practice”.

Strategic Leadership, Advocacy and Support includes:

- National general practice strategy and policy development.
- Effective political advocacy with strong linkages with government and its agencies.
- Representing general practice interests within the national contracting environment.
- National general practice IT/IM leadership (qi4gp, eTransfer of Care, Safe Medication Management Programme).
- General practice business and service model development (new business unit planned).

- National relationship development across multiple disciplines.
- International relationship development such as co-hosting a Conference in July 2010 with the Australian General Practice Networks and joint research activity with the Nuffield Trust in UK.

2. Positioning General Practice at the Hub of Multi-disciplinary Health Care Networks

“Members have voted to change to General Practice New Zealand (GPNZ) to more clearly represent our role of supporting general practice organisations and teams at the hub of multidisciplinary health care networks.”

- Build on our existing membership and infrastructure to ensure that general practice is the “healthcare home” at the heart of multidisciplinary healthcare arrangements eg. current EOI developments.
- Building on national relationships in order to support local general practice networks (eg. ASMS, Pharmacy, Midwifery, Physiotherapy).

3. Being Relevant and Responsive to Future General Practice Models

“GPNZ aims to be relevant and highly responsive to the changing needs and aspirations of general practice”.

- Support the increasingly diverse range of general practice business ownership and service delivery models.
- Provide co-ordinated services which are responsive to the needs of our members (both multi-practice and single practice entities eg. IFHCs) in the changing environment.
- Information and innovation sharing between member networks within forums, seminars and professional group meetings (eg. CEO Group, Nursing Leadership Group, IM Group).
- Provide a membership option for general practice teams who do not currently have a membership opportunity.

4. Working Towards More Effective National Support for General Practice

“GPNZ will work closely with other organisations to provide comprehensive support and improved value to general practice networks and teams.

GPNZ acknowledges the importance of working collaboratively with organisations that represent the professional interests of individual general practice network and team members”.

- Seek synergies or efficiencies wherever possible with other organisations to provide comprehensive, co-ordinated and effective national general practice support.