

The New Zealand Health IT Cluster



ELEVATOR PITCHES

15 October 2008



The New Zealand Health IT Cluster in association with HINZ is pleased to host the annual Elevator Pitch Session. This will take place at the HINZ Exhibition and Forum Welcome Event starting around 7.00pm on Wednesday 15 October in Rotorua.

All attending organisations will be invited to give their 'Elevator Pitch'
(Maximum duration 1 Minute)

The Elevator Pitches will be judged by an expert panel, with prizes for the best!

The event accompanied by drinks and a light meal is generously sponsored by Gen-i.

Session Details

Date: *Wednesday 15 October 2008*

Venue: *The Skyline Redwoods Marquee, Rotorua,*

Agenda:

<i>6.30pm - 7.00pm</i>	<i>Welcome drinks</i>
<i>7.00pm - 8.00pm</i>	<i>Elevator Pitches</i>
<i>8.30pm</i>	<i>Judging announcement</i>

If you wish to give an Elevator Pitch, we will have a receptacle to place your business card. Please do so during the welcome session. Speakers will be selected randomly. One person per organisation only please.

The Elevator Pitches are supposed to be fun, informative and memorable!

Each pitch will be judged on:

The Hook: Does it attract your attention?

The Market: Are the target customer groups identified?

The Problem Solved: Does it describe the problem solved?

The Results: Does it mention the results achieved?

The Duration: Not to exceed the 1 minute duration

If you would like some hints and tips on delivering a compelling elevator pitch, please check out our library in www.healthit.org.nz.