

A snapshot of New Zealand's charitable sector

A profile of registered charities as at 28 February 2011

Registered charities

Total number of registered charities as at 28 February 2011

25,785

Annual Returns

Annual Returns filed by registered charities as at 28 February 2011 for financial years ending during the previous twelve months

21,535

Note

The figures in this *Snapshot* are drawn from the most recent Annual Returns filed with the Commission by registered charities during the 2009 and 2010 financial years up until 28 February 2011. As at 21 October 2009, 12,161 charities (of 23,783 registered) had filed their Annual Return. As at 28 February 2011, 21,535 charities (of 25,785 registered) had filed an Annual Return.

Please note that the accuracy and relevance of all the information shown here relies on charities filing their Return on time, and providing correct information in their Annual Return form. The Commission has made considerable efforts to encourage charities to complete their Annual Return on time, and to provide full and accurate information.

In our comments on each graph, we have attempted to explain any apparent inconsistencies or large differences between the figures. However, some apparently large movements are simply because the 2011 figures are drawn from a much larger number of Annual Returns.

This *Snapshot* is based on information from the Annual Returns that registered charities file with the Charities Commission. Please note that not every charity completes every field in their Annual Return, so the total data set for each graph may vary.

This data in this *Snapshot* relates to the most recent Annual Return filed by each registered charity as at 28 February 2011, for financial years ending during the previous twelve months. This includes financial years ending between 1 November 2009 and 31 October 2010. (Charities choose their own balance date; and must file their Annual Return with the Commission within six months of that balance date).

The data used in this *Snapshot* shows the Charities Register is entering into a more steady 'business as usual' phase. The initial process of registering charities under the Charities Act has, during 2009 and 2010, been followed by a steady increase in the numbers of Annual Returns filed. This *Snapshot* is based on the registration application data provided by approximately 25,000 charities, and the data from 21,535 Annual Returns.

This *Snapshot* builds on previous information, where the Commission has been able to aggregate and publish some year-on-year information from charities' Annual Returns, to give some trend indicators of (for example) sector income and spending, and staff and volunteer numbers. As the Charities Register continues to settle into a steady state, it will increase our ability to compare the data over years.

This profile provides a valuable picture of who is involved in the charitable sector in New Zealand, what they are doing, and who they are helping. It also provides information about charities' income, and how they are using it to make a difference. It clearly shows the significance and contribution of the New Zealand charitable sector, to our economy and to our social fabric.

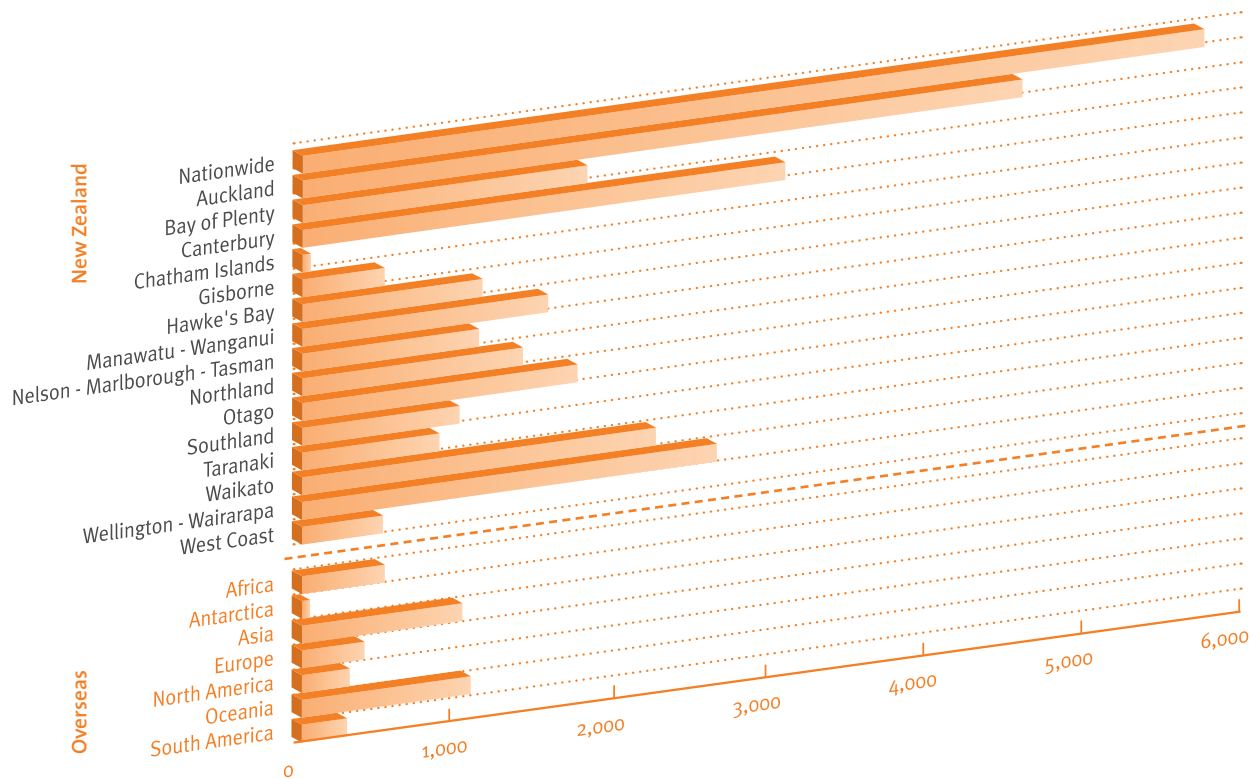
The Commission is now exploring ways of making the aggregated information from the Charities Register more easily accessible, to add greater value for those wishing to use it. Awareness of both the Commission and the Charities Register has increased significantly during the past year. Members of the public are – increasingly – using the Charities Register as the place to find out information about individual charities, or groups of charities who meet their particular search criteria.

The Commission expects that, in time, the Register will become the "first port of call" for most people and agencies wanting information about charities, their work, and their achievements.

In the year to 30 September 2010, there were more than half a million "views" of charities' summary pages on the Register, by almost 153,000 visitors, and there were more than 1.3 million visits to the Charities Register search page.

Our thanks to all those charities that have filed their Annual Returns on time, and completed them with as much accuracy and detail as possible. It really matters!

Where are charities working?



New Zealand	
Nationwide	5,776
Auckland	4,611
Bay of Plenty	1,824
Canterbury	3,092
Chatham Islands	53
Gisborne	526
Hawke's Bay	1,153
Manawatu - Wanganui	1,574
Nelson - Marlborough - Tasman	1,131
Northland	1,413
Otago	1,763
Southland	1,007
Taranaki	879
Waikato	2,266
Wellington - Wairarapa	2,657
West Coast	518

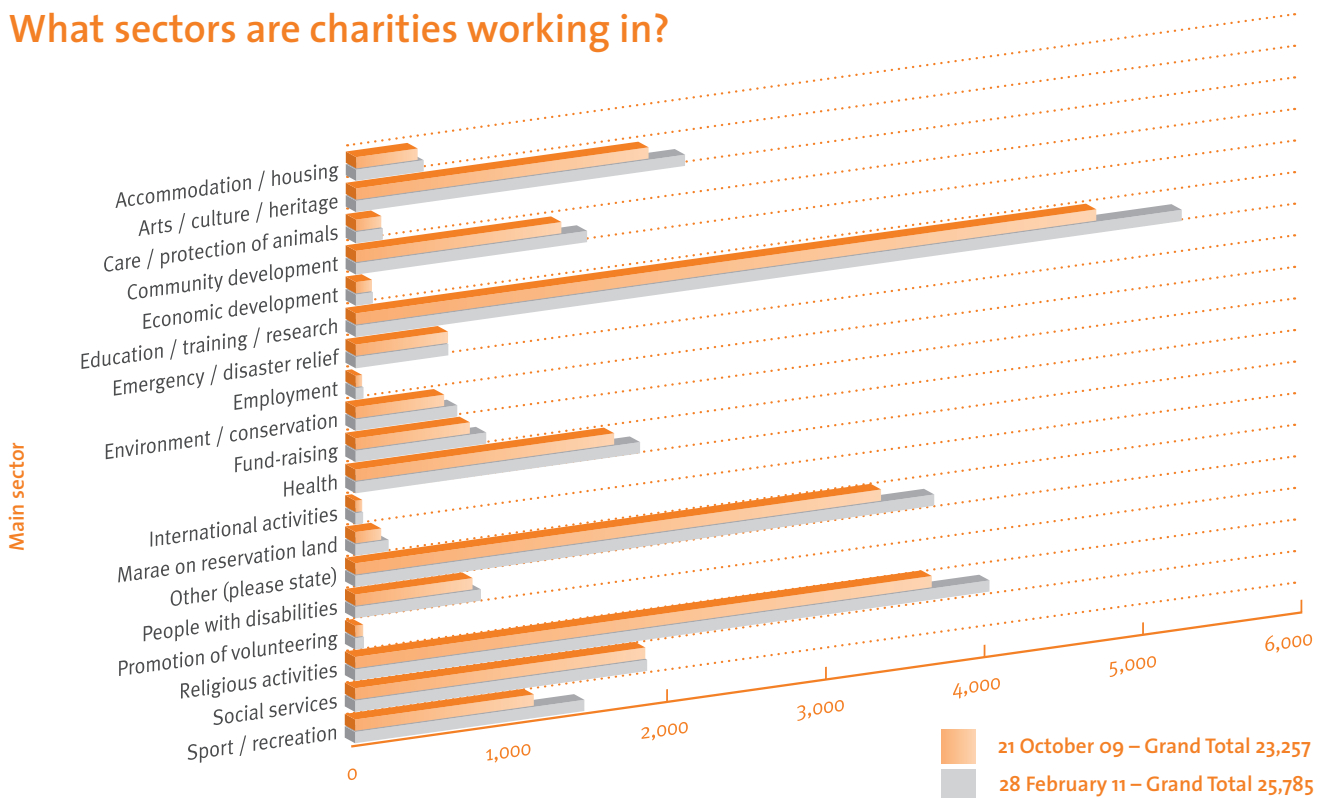
Overseas	
Africa	530
Antarctica	51
Asia	1,028
Europe	401
North America	307
Oceania	1,082
South America	290

The total shown is greater than the total number of registered charities because some charities indicate they operate in multiple areas. Changes in focus arising from the support for Christchurch will not show up till the next round of Annual Returns

'Oceania' includes Australia and the Pacific region.

This information illustrates that all of New Zealand benefits from charitable activity.

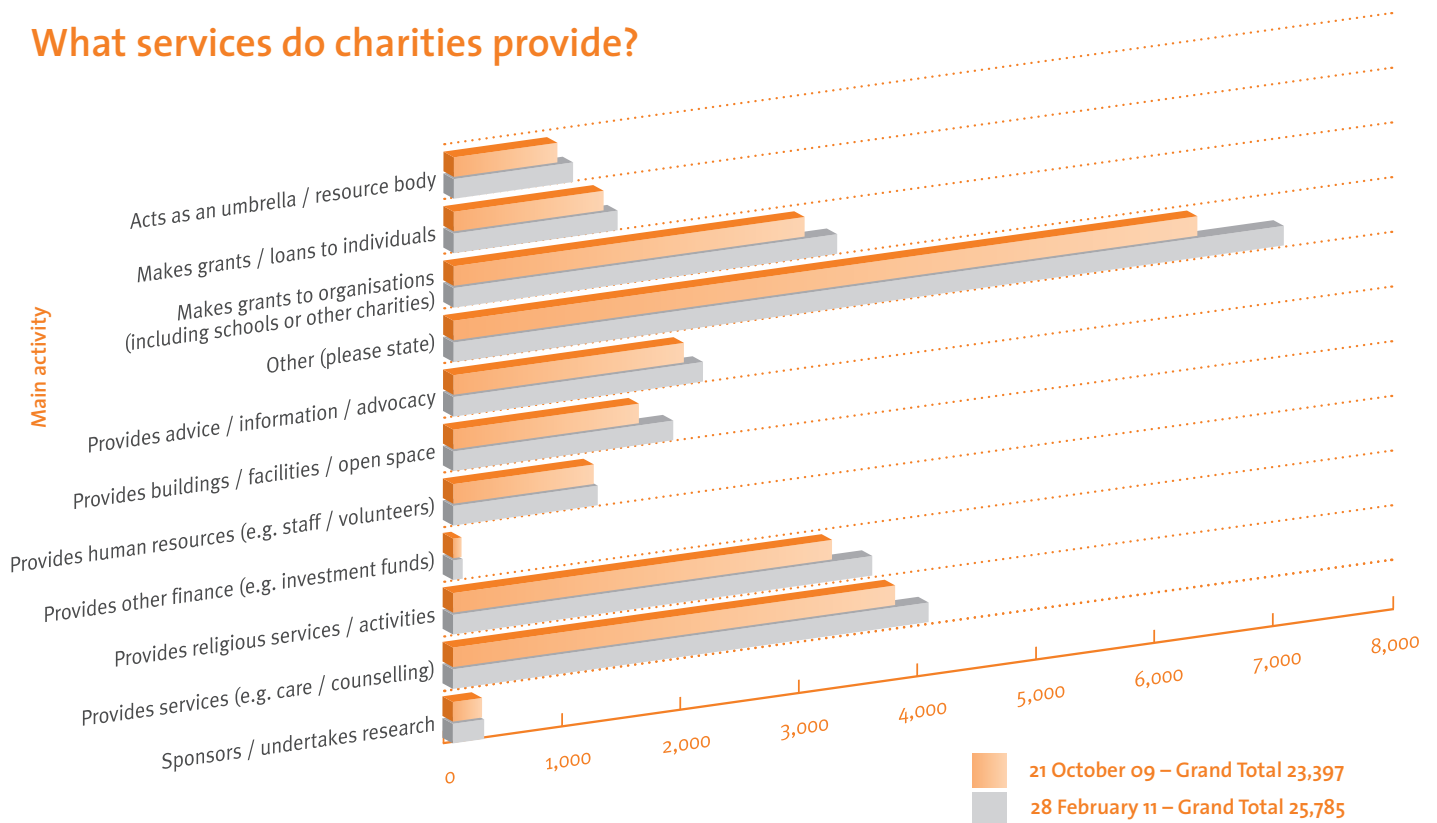
What sectors are charities working in?



Main sector	21 October 2009	28 February 2011
	• 12,161 Annual Returns • 23,783 registered charities	• 21,535 Annual Returns • 25,785 registered charities
	Total	Total
Accommodation / housing	394	433
Arts / culture / heritage	1,874	2,108
Care / protection of animals	162	172
Community development	1,316	1,481
Economic development	103	109
Education / training / research	4,744	5,292
Emergency / disaster relief	591	593
Employment	41	50
Environment / conservation	567	651
Fund-raising	732	837
Health	1,657	1,823
International activities	43	49
Marae on reservation land	165	213
Other (please state)	3,368	3,709
People with disabilities	751	805
Promotion of volunteering	51	56
Religious activities	3,694	4,064
Social services	1,859	1,871
Sport / recreation	1,145	1,469
Grand Total	23,257	25,785

This chart reinforces the previous data about the sector in which charities are involved. Approximately one third of charities provide services, which underlines the charitable sector's focus on service delivery. The wide range of activities that charities are involved in is clearly illustrated.

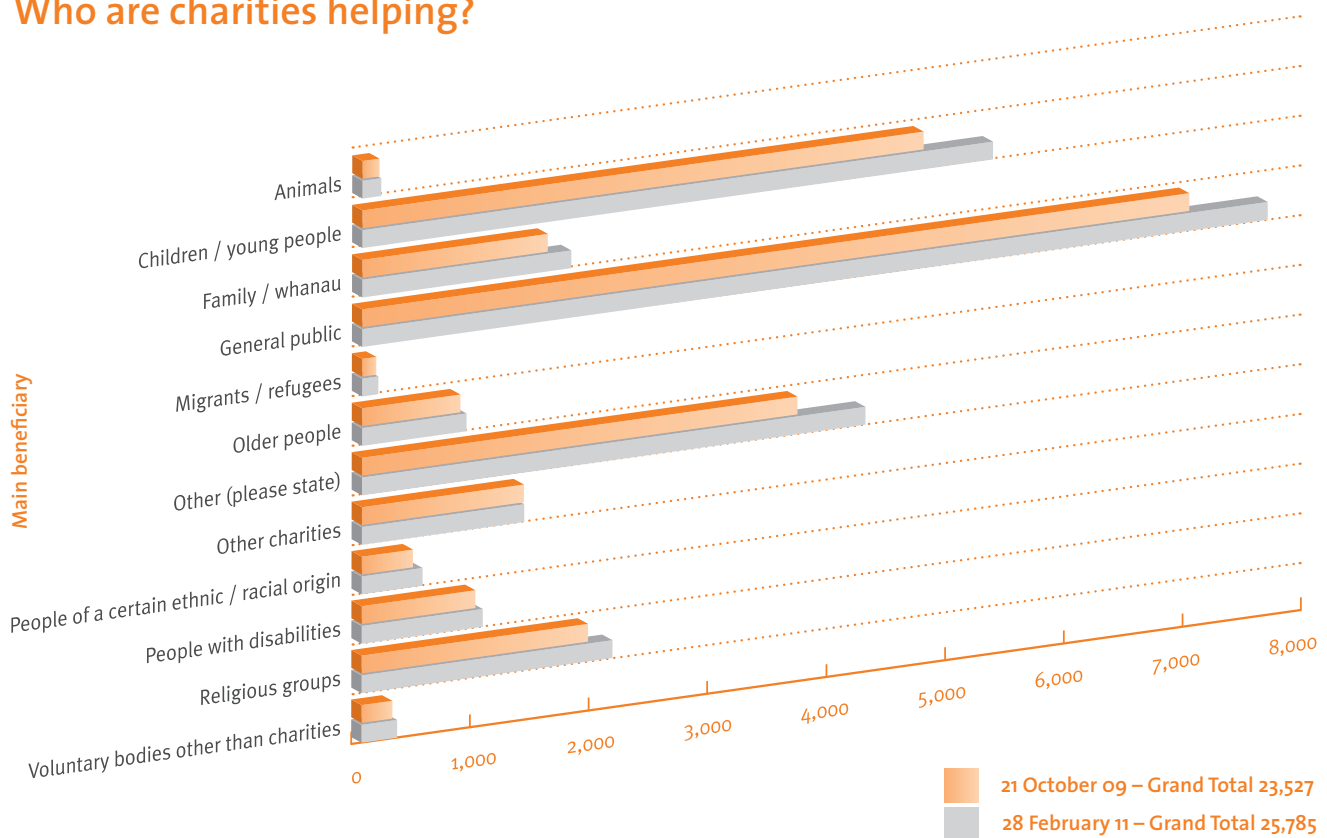
What services do charities provide?



Main activity	21 October 2009	28 February 2011
	• 12,161 Annual Returns • 23,783 registered charities	• 21,535 Annual Returns • 25,785 registered charities
	Total	Total
Acts as an umbrella / resource body	876	1,009
Makes grants / loans to individuals	1,268	1,387
Makes grants to organisations (including schools or other charities)	2,970	3,246
Other (please state)	6,295	7,027
Provides advice / information / advocacy	1,950	2,112
Provides buildings / facilities / open space	1,570	1,861
Provides human resources (e.g. staff / volunteers)	1,189	1,223
Provides other finance (e.g. investment funds)	71	81
Provides religious services / activities	3,207	3,548
Provides services (e.g. care / counselling)	3,742	4,026
Sponsors / undertakes research	247	265
Grand Total	23,397	25,785

Charities report to the Commission on who they consider benefits from their activities, and receives their services and resources.

Who are charities helping?



Main beneficiary	21 October 2009	28 February 2011
	• 12,161 Annual Returns • 23,783 registered charities	• 21,535 Annual Returns • 25,785 registered charities
	Total	Total
Animals	145	160
Children / young people	4,794	5,387
Family / whanau	1,584	1,785
General public	7,065	7,735
Migrants / refugees	120	138
Older people	840	892
Other (please state)	3,720	4,301
Other charities	1,384	1,387
People of a certain ethnic / racial origin	437	519
People with disabilities	971	1,034
Religious groups	1,934	2,143
Voluntary bodies other than charities	263	304
Grand Total	23,527	25,785

Charities report to the Commission on who they consider benefits from their activities, and receives their services and resources. As can be seen, charities are engaged in a wide range of social delivery services and help a very diverse range of people and causes.

How much money are charities receiving?

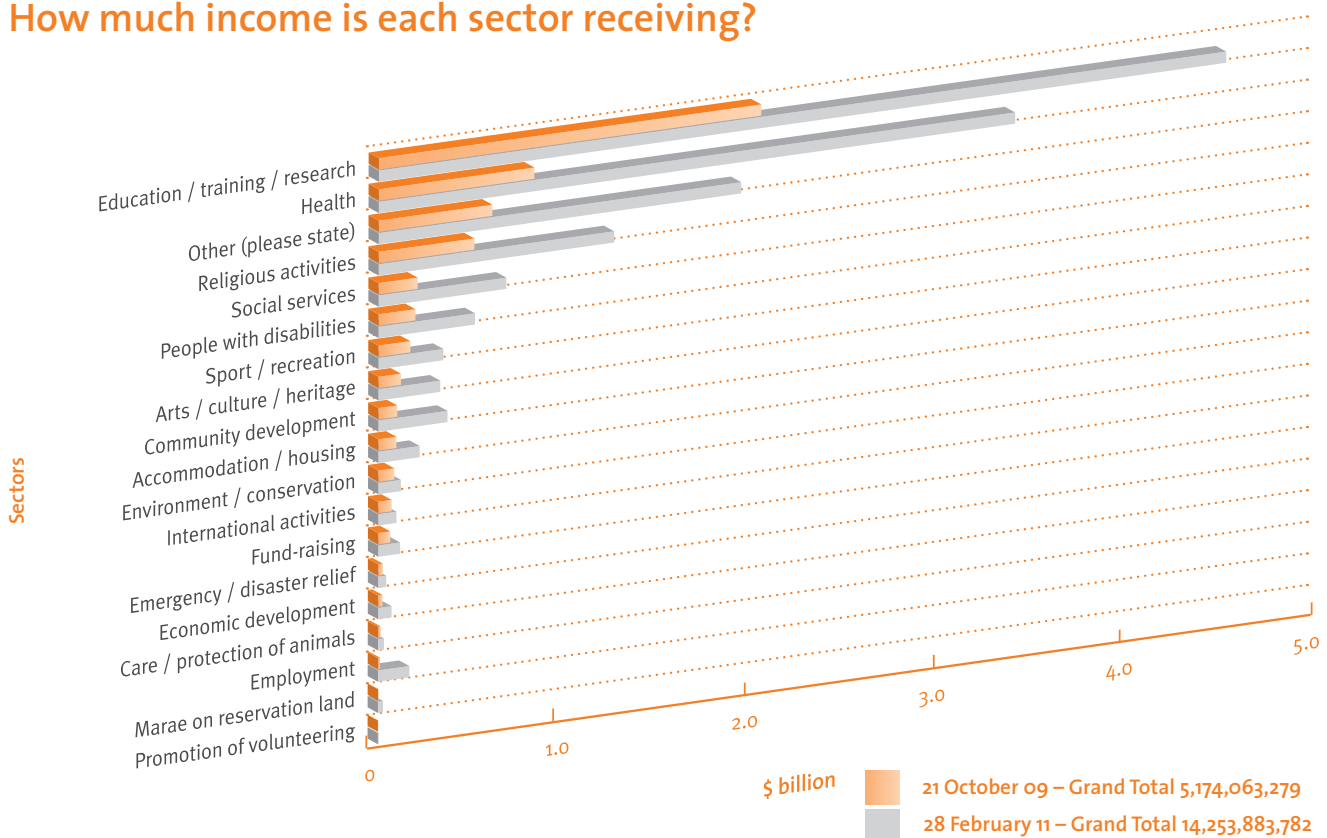
*Sector income from:	Government grants \$	Donations \$	Service provision \$	Total gross income \$
2009 • 12,161 Annual Returns • 23,783 registered charities	1.8 billion	0.6 billion	2.1 billion	6.1 billion
2011 • 16,478 Annual Returns • 25,562 registered charities	4.8 billion	1.05 billion	5.5 billion	14.2 billion

* Note 1: these figures do not show a break-down of income from other sources such as bequests, NZ dividends, or membership fees

*Note 2: not all charities correctly provided financial information in their Annual Return form. Some understated their income by incorrectly showing (for example) \$326,000 as only \$326. Where possible, the Commission has asked charities to make corrections, but the accuracy of the information above reflects the information that charities have provided.

Income (all sources)	Number of charities	
	2009 • 12,161 Annual Returns • 23,783 registered charities	2010 • 21,535 Annual Returns • 25,785 registered charities
<\$20,000	5,014	8,781
\$20,000 - \$100,000	3,442	6,066
\$100,000 - \$1,000,000	2,950	5,173
\$1,000,000 - \$20,000,000	718	1,430
> \$20,000,000	37	83

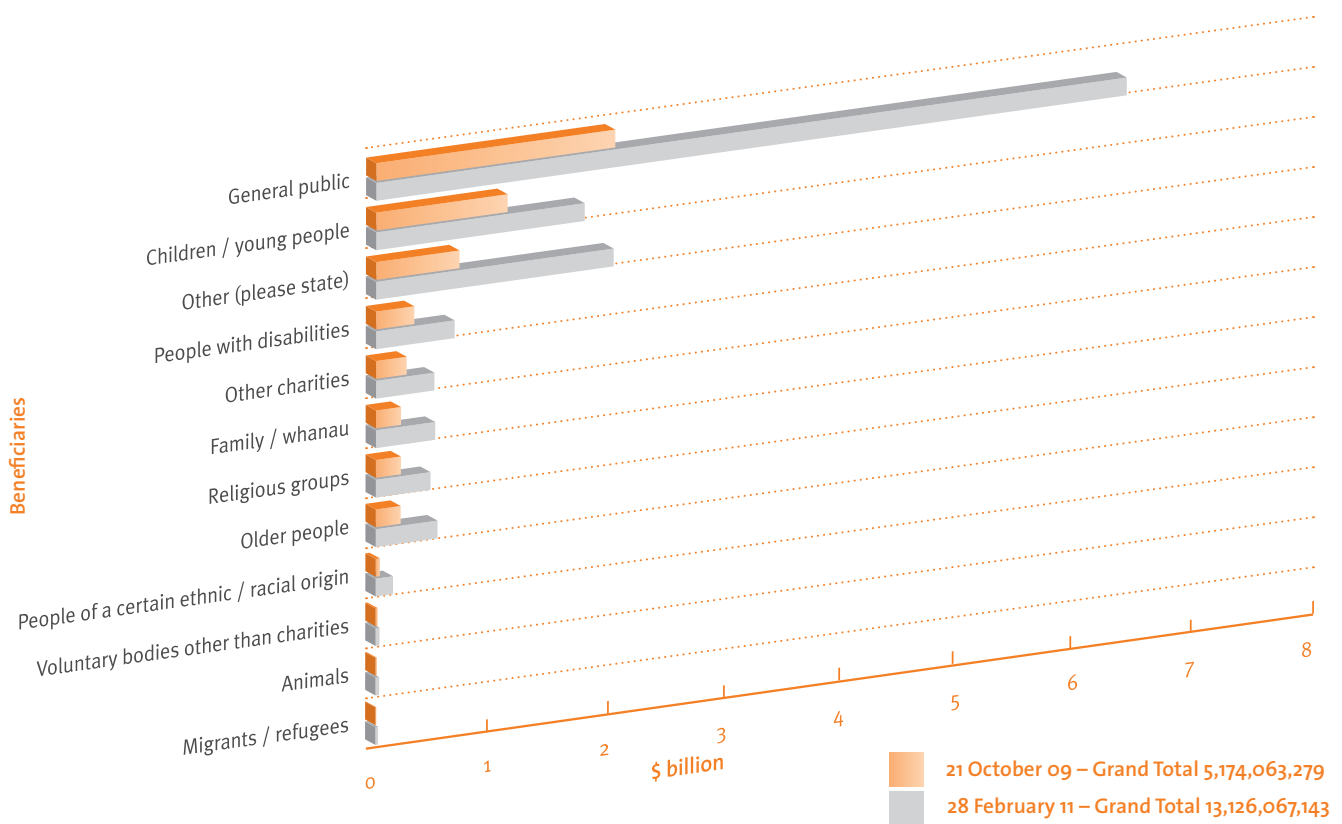
How much income is each sector receiving?



Sectors	21 October 2009	28 February 2011
	• 12,161 Annual Returns • 23,783 registered charities	• 21,535 Annual Returns • 25,785 registered charities
Education / training / research	2,041,405,986	4,524,019,214
Health	830,264,091	3,397,524,577
Other (please state)	606,229,237	1,934,904,497
Religious activities	510,641,703	1,257,027,349
Social services	208,297,247	681,579,868
People with disabilities	196,079,071	515,029,879
Sport / recreation	169,537,340	345,841,967
Arts / culture / heritage	119,390,848	329,649,514
Community development	100,138,188	368,432,084
Accommodation / housing	95,788,788	220,391,711
Environment / conservation	84,925,004	120,393,520
International activities	71,339,200	96,764,403
Fund-raising	64,023,704	116,841,148
Emergency / disaster relief	24,603,376	42,776,497
Economic development	22,643,714	71,772,753
Care / protection of animals	13,642,792	31,486,540
Employment	10,747,671	167,907,910
Marae on reservation land	2,760,716	27,196,831
Promotion of volunteering	1,604,603	4,343,520
Grand Total	5,174,063,279	14,253,883,782

Earlier data that highlighted education and health as dominant sectors within the charitable sector is being reinforced by more recent data. These two areas of activity receive approximately 55 % of the total income that flows into the charitable sector.

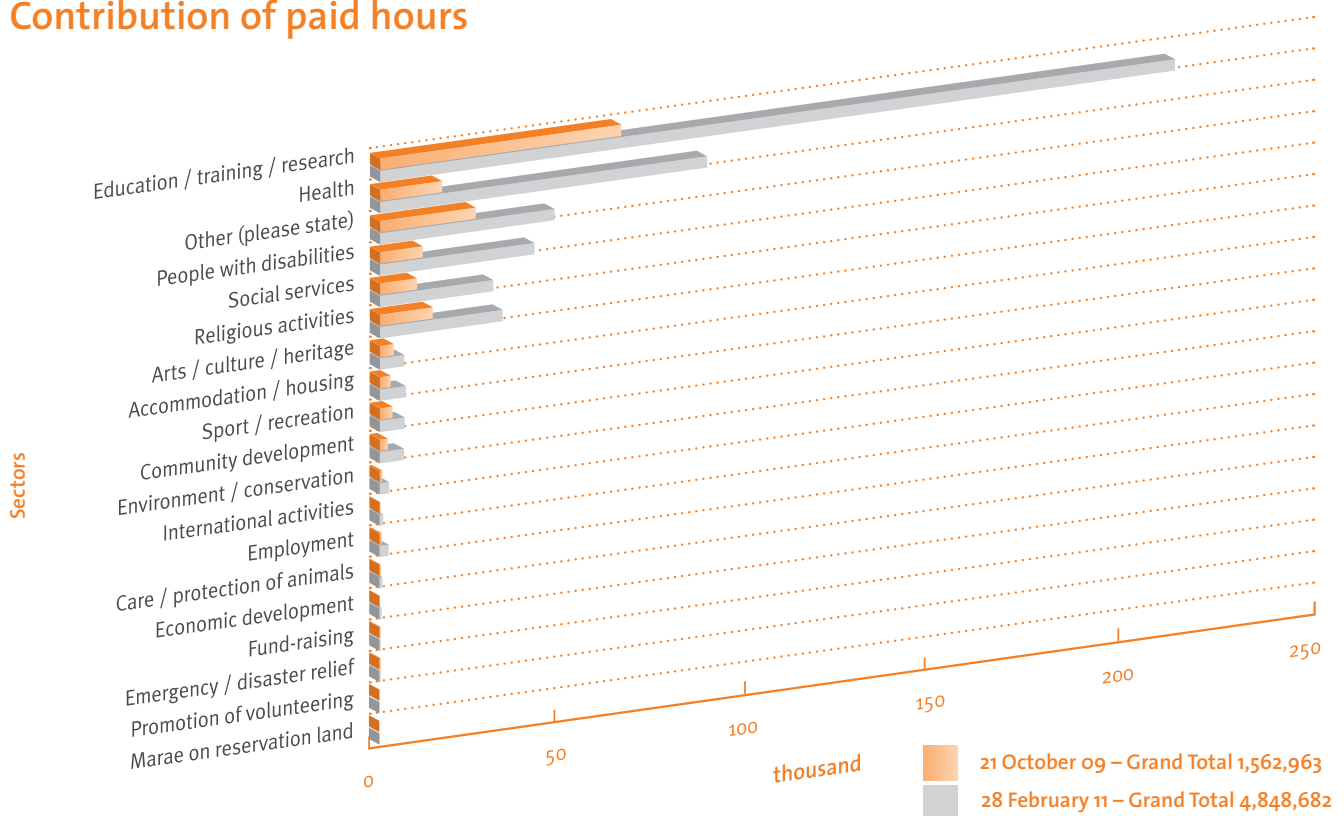
Who are charities spending their money on?



Beneficiaries	21 October 2009	28 February 2011
	<ul style="list-style-type: none"> 12,161 Annual Returns 23,783 registered charities 	<ul style="list-style-type: none"> 21,535 Annual Returns 25,785 registered charities
General public	2,040,605,222	6,410,514,349
Children / young people	1,121,734,646	1,780,506,808
Other (please state)	711,528,066	2,028,540,285
People with disabilities	325,887,507	670,614,789
Other charities	261,558,762	498,567,199
Family / whanau	213,954,085	506,550,741
Religious groups	213,915,175	467,060,184
Older people	212,448,842	527,538,279
People of a certain ethnic / racial origin	35,694,737	148,353,609
Voluntary bodies other than charities	17,713,139	33,335,153
Animals	11,189,268	31,739,436
Migrants / refugees	7,833,830	22,746,311
Grand Total	5,174,063,279	13,126,067,143

This data set reinforces the economic significance of the health and education fields.

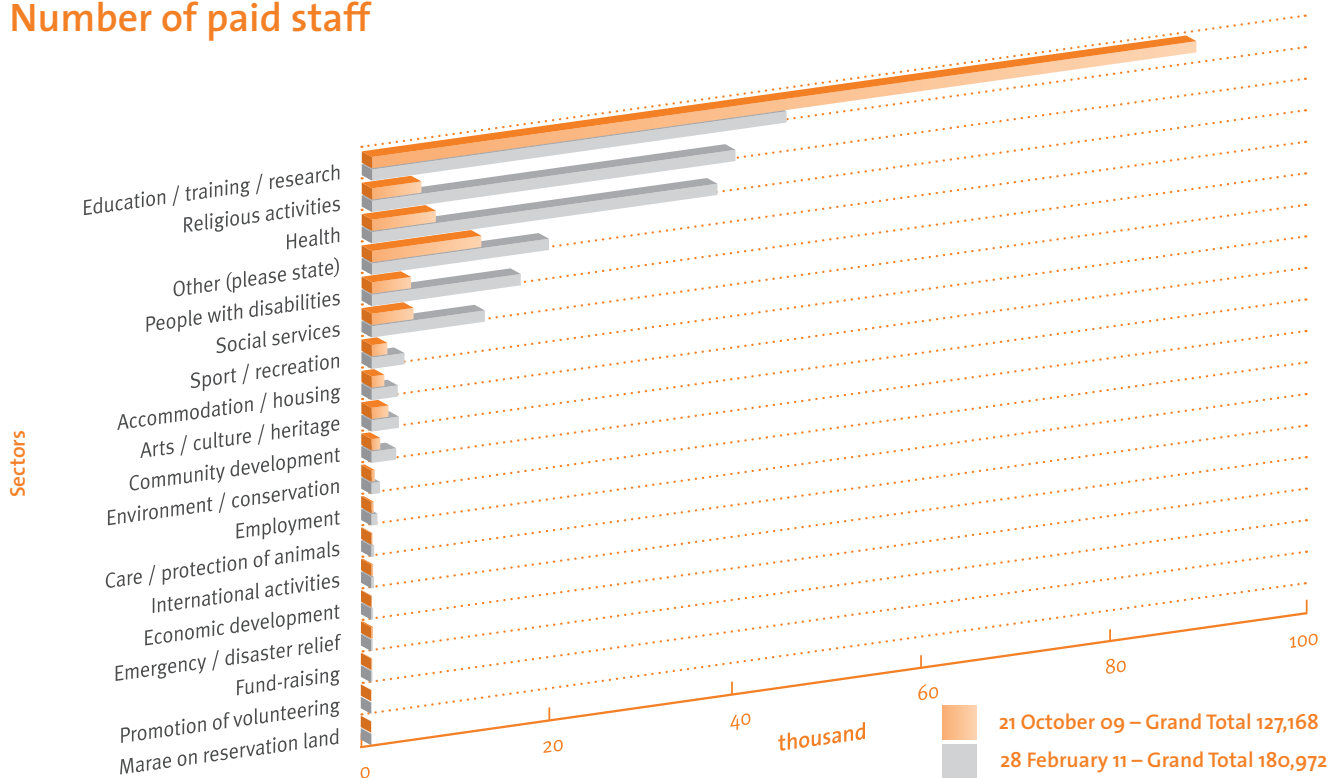
Contribution of paid hours



Sectors	21 October 2009	28 February 2011
	<ul style="list-style-type: none"> • 12,161 Annual Returns • 23,783 registered charities 	<ul style="list-style-type: none"> • 21,535 Annual Returns • 25,785 registered charities
Education / training / research	643,259	2,121,702
Health	165,002	872,523
Other (please state)	255,031	465,499
People with disabilities	113,797	411,809
Social services	98,165	302,187
Religious activities	140,612	327,608
Arts / culture / heritage	36,861	65,226
Accommodation / housing	28,586	69,308
Sport / recreation	33,753	66,577
Community development	21,206	64,630
Environment / conservation	6,804	25,141
International activities	2,133	9,365
Employment	5,598	24,142
Care / protection of animals	3,079	7,199
Economic development	1,537	5,665
Fund-raising	3,216	3,656
Emergency / disaster relief	3,633	3,552
Promotion of volunteering	554	1,100
Marae on reservation land	137	1,793
Grand Total	1,562,963	4,848,682

In considering this data, note the significant impact of a few sectors on the overall results. The education sector accounts for 44% of all paid hours. The health sector is also significant, contributing approximately 20% of all paid employees.

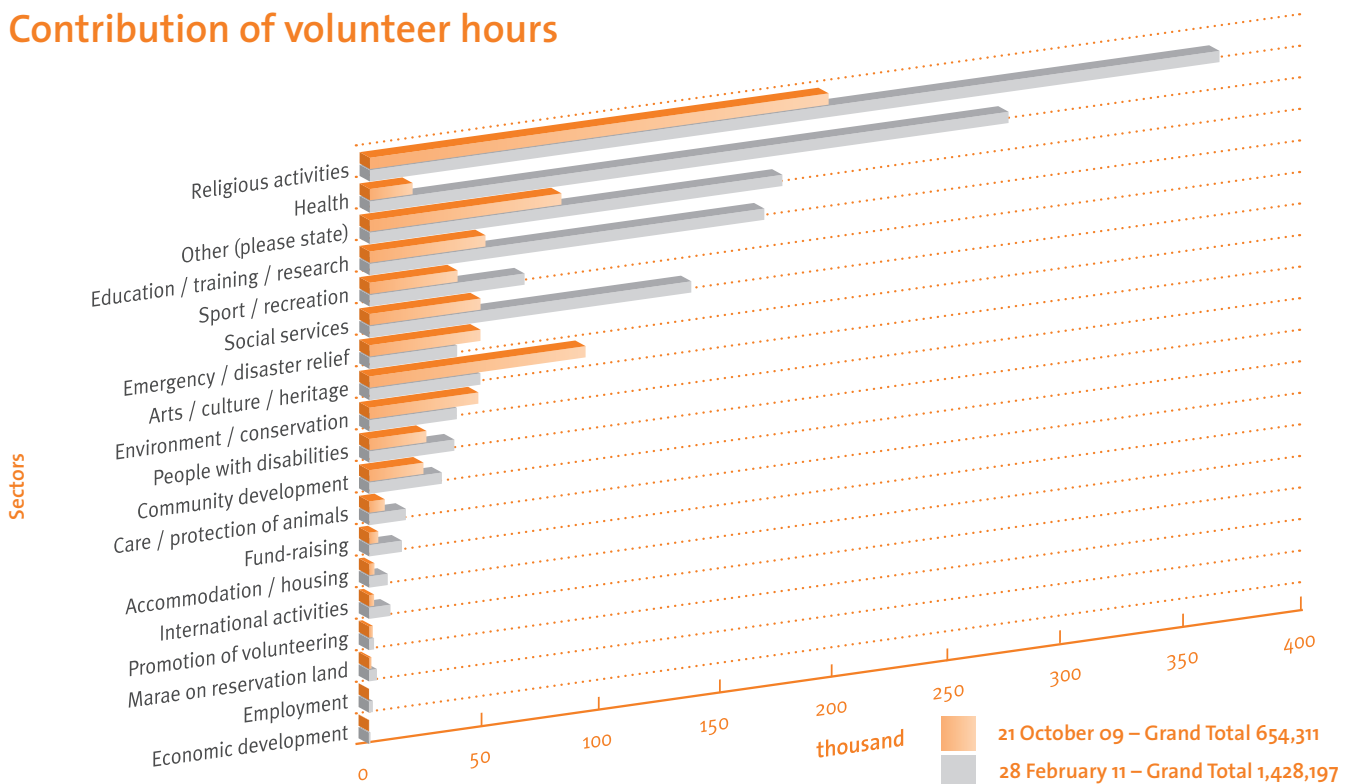
Number of paid staff



Sectors	21 October 2009	28 February 2011
	<ul style="list-style-type: none"> • 12,161 Annual Returns • 23,783 registered charities 	<ul style="list-style-type: none"> • 21,535 Annual Returns • 25,785 registered charities
Education / training / research	87,827	44,163
Religious activities	5,259	38,729
Health	6,800	36,802
Other (please state)	11,657	18,863
People with disabilities	4,171	15,866
Social services	4,444	12,043
Sport / recreation	1,660	3,488
Accommodation / housing	1,343	2,781
Arts / culture / heritage	1,792	2,900
Community development	923	2,623
Environment / conservation	345	904
Employment	229	633
Care / protection of animals	113	293
International activities	190	272
Economic development	74	193
Emergency / disaster relief	197	166
Fund-raising	106	133
Promotion of volunteering	24	43
Marae on reservation land	14	77
Grand Total	127,168	180,972

This data illustrates shows the significant number of people that are employed in the charitable sector. It illustrates that for charities to effectively achieve their purpose, they often need to employ people to deliver services.

Contribution of volunteer hours



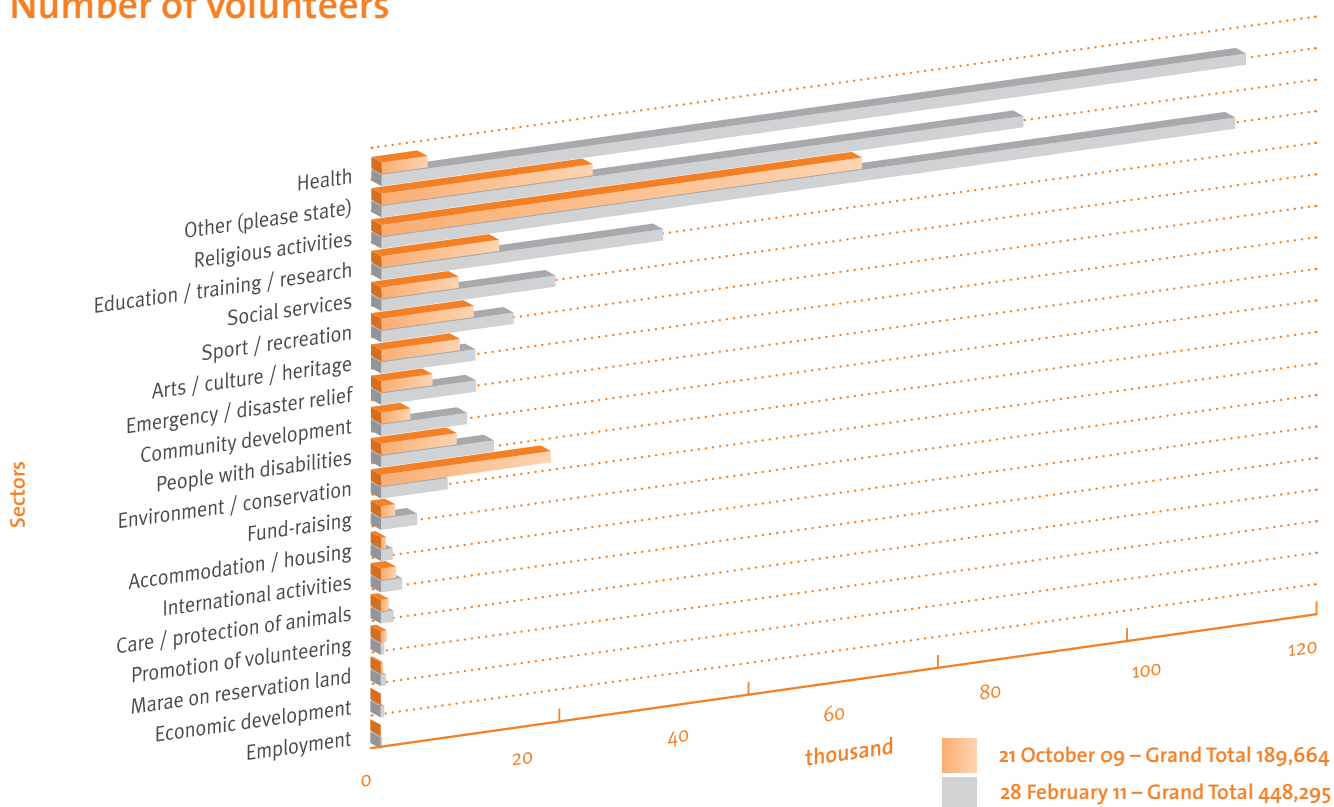
Sectors	21 October 2009	28 February 2011
	• 12,161 Annual Returns • 23,783 registered charities	• 21,535 Annual Returns • 25,785 registered charities
Religious activities	195,933	362,899
Health	18,265	272,823
Other (please state)	81,861	176,242
Education / training / research	49,442	168,559
Sport / recreation	37,548	66,175
Social services	47,383	137,405
Emergency / disaster relief	47,383	37,421
Arts / culture / heritage	92,290	47,382
Environment / conservation	46,522	37,341
People with disabilities	24,347	36,293
Community development	23,118	30,996
Care / protection of animals	6,615	15,644
Fund-raising	3,883	13,989
Accommodation / housing	2,268	7,950
International activities	5,938	9,143
Promotion of volunteering	1,615	2,142
Marae on reservation land	1,063	3,406
Employment	82	1,689
Economic development	164	698
Grand Total	654,311	1,428,197

This data shows the importance of volunteers to the charitable sector. It also needs to be considered in the context of other research on volunteering in the not-for-profit sector.

This includes the Office for the Community and Voluntary Sector and Philanthropy New Zealand's ongoing research on "How do New Zealanders give?"

The data from the Charities Register shows the sectors in which people are actively volunteering.

Number of volunteers

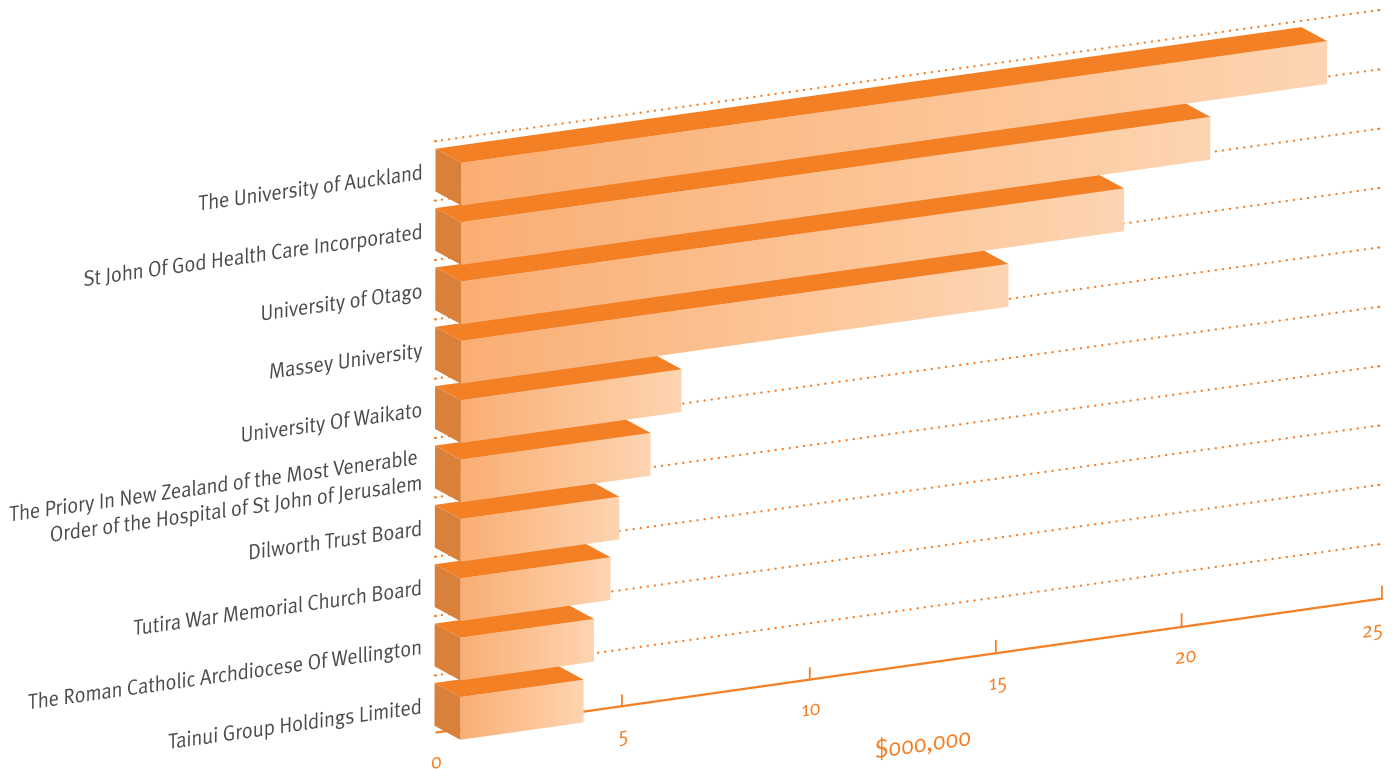


Sectors	21 October 2009 • 12,161 Annual Returns • 23,783 registered charities	28 February 2011 • 21,535 Annual Returns • 25,785 registered charities
Health	5,888	110,762
Other (please state)	27,046	82,246
Religious activities	61,555	109,403
Education / training / research	15,081	36,095
Social services	9,898	22,311
Sport / recreation	11,826	16,949
Arts / culture / heritage	10,067	12,063
Emergency / disaster relief	6,554	12,141
Community development	3,746	11,013
People with disabilities	9,684	14,465
Environment / conservation	21,761	8,545
Fund-raising	1,811	4,634
Accommodation / housing	639	1,518
International activities	1,929	2,716
Care / protection of animals	1,012	1,631
Promotion of volunteering	762	448
Marae on reservation land	283	670
Economic development	77	467
Employment	45	218
Grand Total	189,664	448,295

Health-related charities are now showing as the biggest sector for volunteering. The second biggest sector in terms of the total numbers of volunteers are charities with a focus on religious activities. This sector is one of many sectors where the information filed in Annual Returns shows the numbers of people volunteering is far greater than the number of people employed.

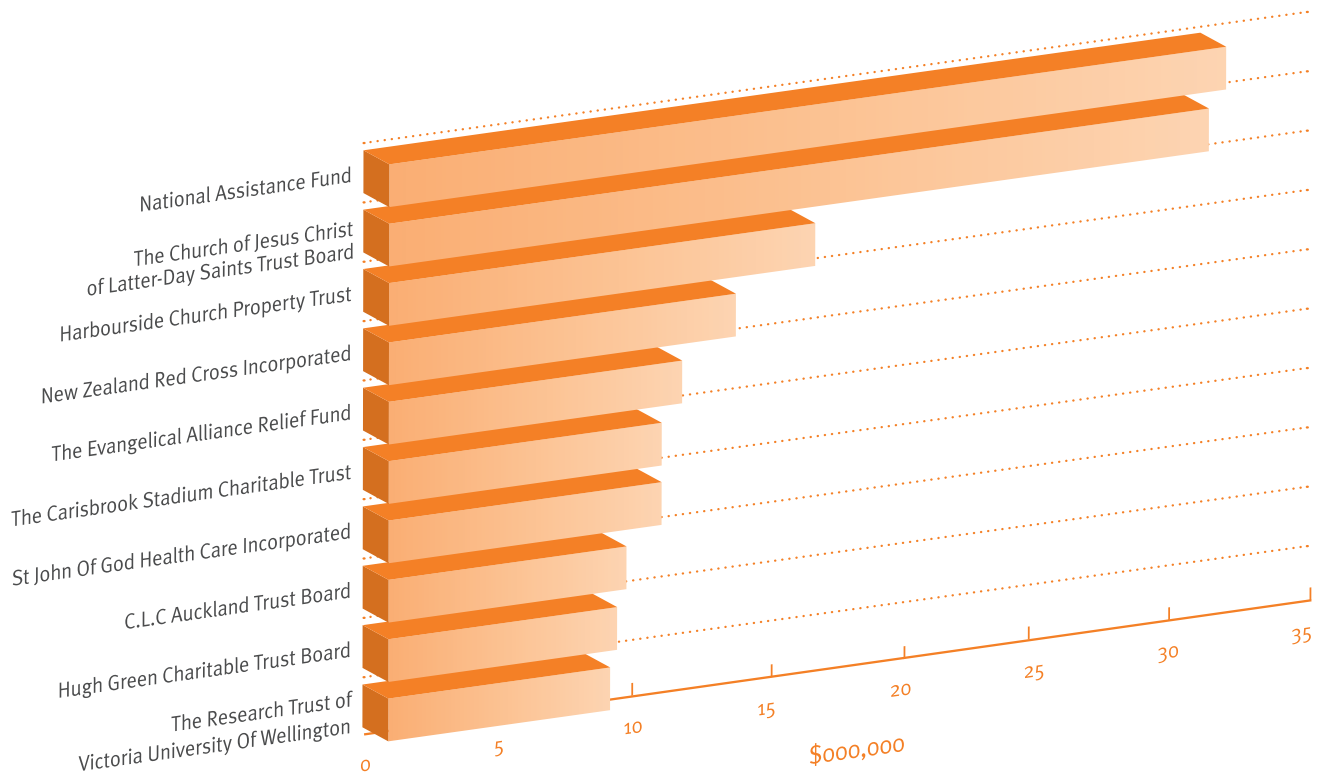
What follows is financial information relating to the ten largest charities

Ten largest charities by total income and assets combined



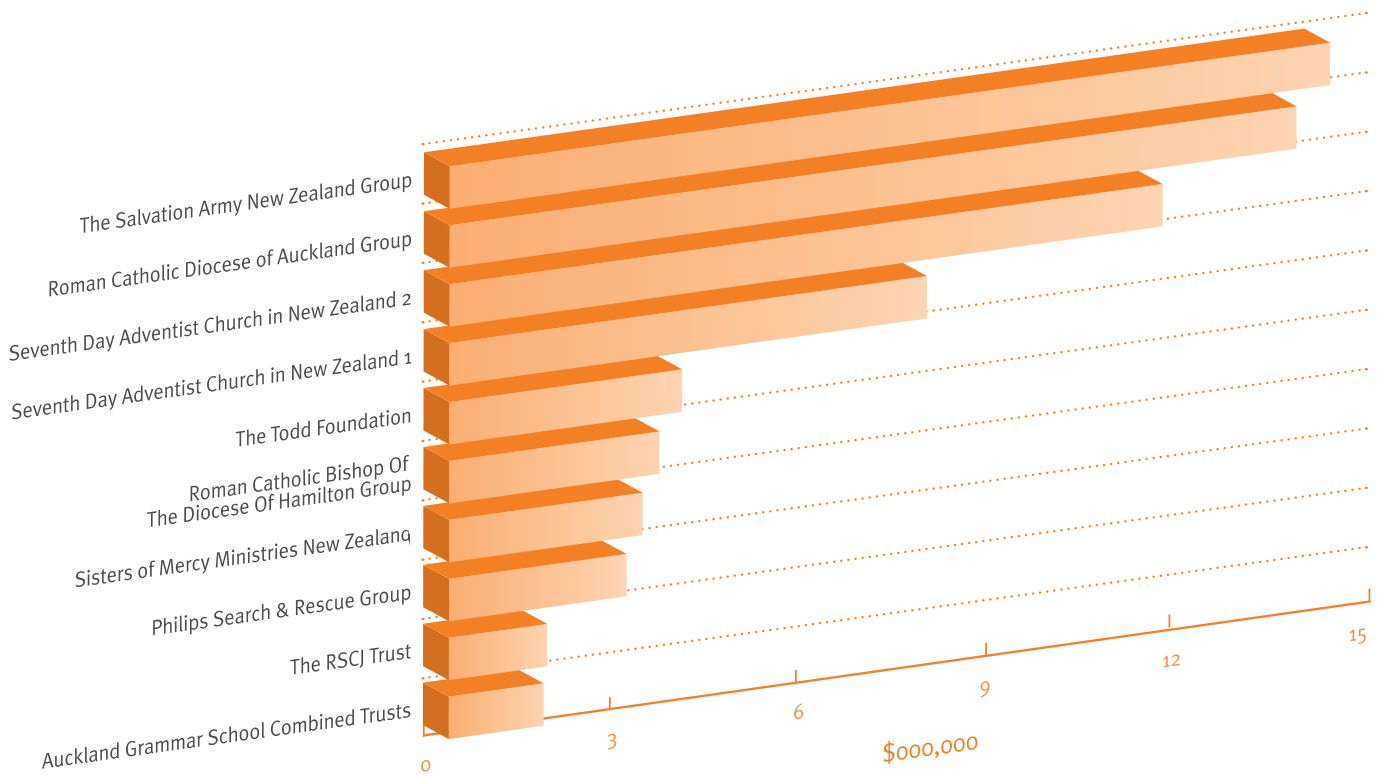
Name	income and assets \$
The University of Auckland	2,311,415,000
St John Of God Health Care Incorporated	1,999,809,781
University of Otago	1,769,793,000
Massey University	1,461,459,000
University Of Waikato	588,795,000
The Priory In New Zealand of the Most Venerable Order of the Hospital of St John of Jerusalem	506,549,000
Dilworth Trust Board	423,367,000
Tutira War Memorial Church Board	400,081,889
The Roman Catholic Archdiocese Of Wellington	356,570,000
Tainui Group Holdings Limited	328,994,000
Grand Total	10,146,833,670

Ten largest charities by donations / koha received



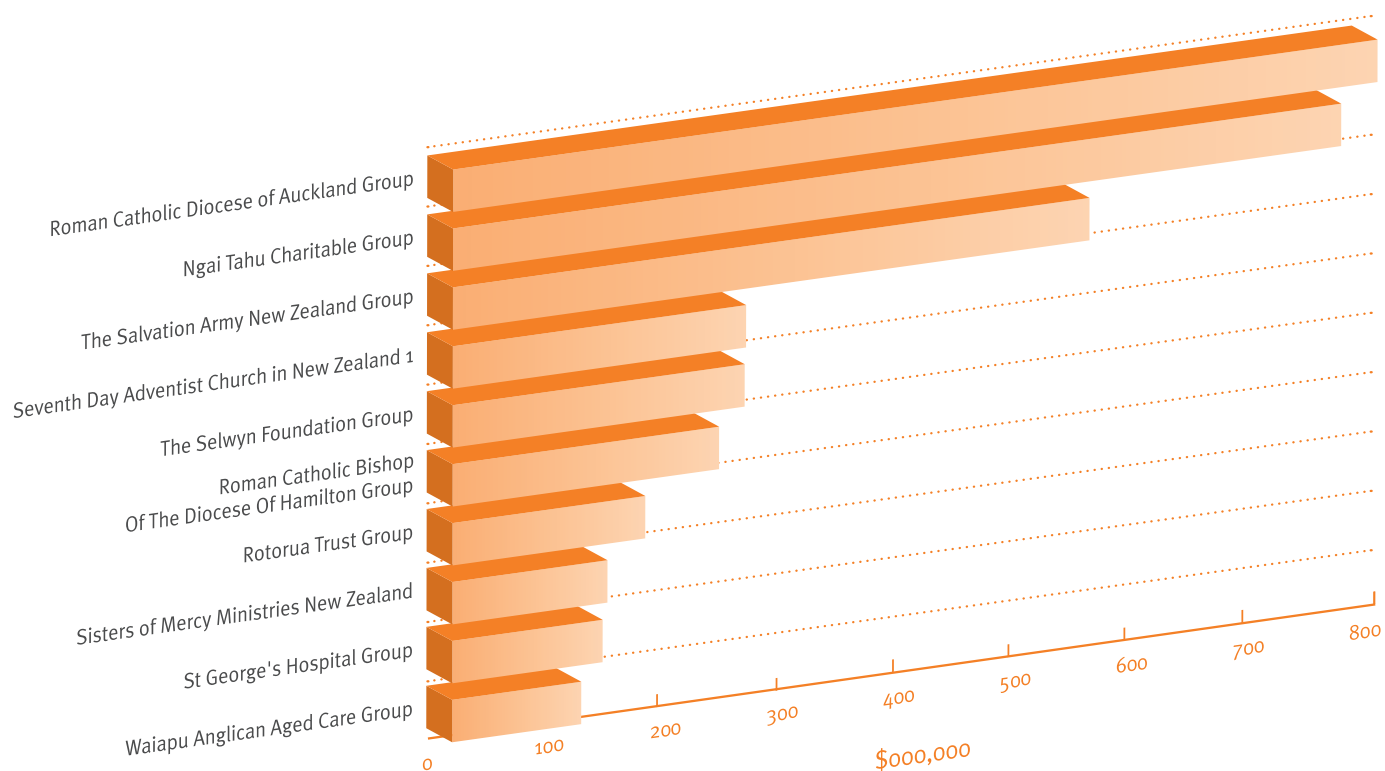
Name	donations/koha \$
National Assistance Fund	31,278,134
The Church of Jesus Christ of Latter-Day Saints Trust Board	30,637,000
Harbourside Church Property Trust	15,928,758
New Zealand Red Cross Incorporated	12,967,000
The Evangelical Alliance Relief Fund	10,962,522
The Carisbrook Stadium Charitable Trust	10,203,250
St John Of God Health Care Incorporated	10,202,176
C.L.C Auckland Trust Board	8,893,185
Hugh Green Charitable Trust Board	8,547,000
The Research Trust of Victoria University Of Wellington	8,290,000
Grand Total	147,909,025

Total donations / koha reported by the ten largest charities registered as a group



Name	City	Total
The Salvation Army New Zealand Group	Wellington	14,162,000
Roman Catholic Diocese of Auckland Group	Auckland	13,622,000
Seventh Day Adventist Church in New Zealand 2	Manukau	11,472,000
Seventh Day Adventist Church in New Zealand 1	NSW	7,682,000
The Todd Foundation	Wellington	3,745,000
Roman Catholic Bishop Of The Diocese Of Hamilton Group	Hamilton	3,383,000
Sisters of Mercy Ministries New Zealand	Auckland	3,111,487
Philips Search & Rescue Group	Taupo	2,855,000
The RSCJ Trust	Auckland	1,584,000
Auckland Grammar School Combined Trusts	Auckland	1,524,878
Grand Total		63,141,635

Total income and assets reported by the ten largest charities registered as a group



Name	City	Total
Roman Catholic Diocese of Auckland Group	Auckland	793,110,000
Ngai Tahu Charitable Group	Christchurch	762,031,000
The Salvation Army New Zealand Group	Wellington	546,169,000
Seventh Day Adventist Church in New Zealand 1	NSW	251,634,000
The Selwyn Foundation Group	Auckland	250,489,000
Roman Catholic Bishop Of The Diocese Of Hamilton Group	Hamilton	228,624,000
Rotorua Trust Group	Rotorua	165,400,000
Sisters of Mercy Ministries New Zealand	Auckland	133,045,754
St George's Hospital Group	Christchurch	129,003,962
Waiapu Anglican Aged Care Group	Napier	110,739,689
Grand Total		3,370,246,405